



IPMI's Smart Cities Pavilion

2020 International Parking & Mobility Institute Conference & Expo

May 31-June 3, 2020 • Henry B. González Convention Center • San Antonio, Texas

IPMI's Smart Cities Pavilion – Call for Entries Closes February 1, 2020

A new competition designed to educate and inspire innovation.

IPMI will showcase up to five cities at the [2020 IPMI Conference & Expo in San Antonio, Texas](#).

IPMI will recognize these cities to share the progress, programs, and innovation that is driving our industry forward. IPMI will provide extensive visibility through the Conference, *Parking & Mobility* magazine, and various IPMI platforms, including dedicated space for the Smart Cities Pavilion outside the Expo hall near the registration area.

THE BASICS

There is no cost to enter the competition – to enter, provide the following information to apply:

1. **Let us know who you are.** Full contact information for a minimum of two representatives from the submitting city. Representatives may be from different organizations, but at least one representative must be from an IPMI member. *(New members welcome!)* Partners may include other related city agencies or departments, transportation management associations, and key corporate partners, suppliers, and consultants. Please include a short biography of 100 words or less as well as a headshot of selected representatives.
2. **Tell us your story.** A narrative of 750 to 1,000 words showcasing the policies, programs, and pilots in your city that tell the story of the mobility revolution. These may focus on parking, transportation, mobility, and more. Your story should address smart city initiatives that address technology innovations and integrations, infrastructure, mobility applications, etc. We welcome graphics, bulleted lists and weblinks to your programs or corporate partner sites to provide additional details.
3. **Get your camera out.** Include at least ten great images (no more than 20) that visualize your narrative and provide depth to your story. Videos may also be submitted. Please share all videos and images at high-resolution through a Google drive, Dropbox, or other link. These visuals and videos may be used on banners, signage, structures, websites, the Conference mobile app, and IPMI's website and Resource Center.
4. **Send it in!** Provide narrative materials in a single pdf file of no more than ten pages. Provide a link to all visuals, headshots, and videos electronically. **Email these materials to exhibits@parking-mobility.org by February 1, 2020.**

5. **Celebrate your achievements.** IPMI will work with the selected featured cities to develop of a looping presentation with powerful visuals for the special pavilion space, as well as a guided, live presentation offered at select times by your two representatives and partners. IPMI will provide a dedicated website page for each city in addition to a profile section the Conference mobile app that shares your story with Conference attendees and IPMI’s global audience.

(Don’t worry, you have a great story to tell, and we will help you do just that!)

THE BENEFITS

Tell your story and reap the rewards!

- Extensive visibility for your city with a focus on innovation at the 2020 IPMI Conference & Expo through special, interactive pavilion design, exposure on the website, mobile app, program guide, and more...
- Discounted registration for two city representatives at \$599 for regular Conference attendee registration (that’s \$150 off the early-bird rate of \$749). Additional registrants are offered the early-bird rate of \$749 at any time before May 1, 2020.
- A dedicated feature in Parking & Mobility magazine in fall 2020.
- A case study in the online IPMI Resource Center, featuring materials and visuals.
- Special marketing and branding opportunity through the use of the “2020 IPMI Conference & Expo Smart Cities Pavilion” for your organization, including a press release and media kit.

CRITERIA

IPMI will select the featured cities on or before February 8, 2020 based on the following criteria:

- Clear objectives and goals for your smart city.
- Multi-modal approaches and applications, including TDM and micro-mobility.
- City-wide planning and execution, as well as smaller pilot programs and concepts.
- Utilization of your city’s unique assets and attributes.
- Creativity and innovation in programming.
- Strategic launch and execution of technology, innovation, and integrations.
- Partnerships with the private sector, corporate partners, and suppliers who are engaged in successful initiatives.
- Focus on cities as places for people, including livability, sustainability, and social equity.
- Data-driven decision making and benchmarking efforts, including KPIs.

THE FINE PRINT:

- IPMI will notify selected cities on or before February 8, 2020 and may select cities on a rolling basis as entries are received.
- Applicants/partners commit to send at least two city representatives to the 2020 IPMI Conference & Expo at the special discounted Conference rate of \$599. Attendees must be registered no later than February 25, 2020.
- Representatives are responsible for all other expenses, including travel and ancillary expenses, as well as any takeaway/giveaway items you would like to provide.
- Applicants agree to provide two to three structured and scheduled presentations of 30 to 45 minutes during the 2020 IPMI Conference & Expo in a dedicated pavilion space designed to share your city's unique story. Presentations will be scheduled in dedicated time slots in the pavilion and will share the city's story, programs, successes, and future plans. All Conference attendees will be invited to attend these presentations, which will be listed in the Conference Program Guide, website, and mobile app. Presentations may be shared with all Conference attendees through IPMI channels that include the parking-mobility.org website, the Conference website, and others.
- Applications may be assisted by visuals and information provided by corporate partners, suppliers, and consultants who help make their city a great candidate for the competition; the formal application must come directly from the city and its representatives.
- New and creative sponsorship ideas welcome, please contact exhibits@parking-mobility.org if interested.